



## PPA Community Meeting

Regular Meeting: April 24, 2017, 6:30-7:30pm

Prospect Park United Methodist Church, 22 Orlin Avenue SE

### Board of Directors Present:

1. *Richard Adams*
2. *Eric Amel*
3. *Jeff Barnhart*
4. *John Cushing*
5. *Tony Garmers*
6. *Dick Gilyard*
7. *Del Hampton*
8. *Ken Hampton*
9. *Martha Joy*
10. *Dick Kain*
11. *John Kari*
12. *Eric Lueneburg*
13. *Lydia McAnerney*
14. *Sarah Nassif*
15. *Vince Netz*
16. *John Orrison*
17. *Reed Polakowski*
18. *Dick Poppele*
19. *Peggy Rejto*
20. *Robert Roscoe*
21. *Serafina Scheel*
22. *John Wicks*

### Board of Directors Absent:

1. *Phil Anderson*
2. *Judy Britton*
3. *Viswa Challa*
4. *Tamara Johnson*
5. *Ladan Yusuf*

### Community Members Present:

1. *David Coats, PPA member*
2. *Sigrid Coats, PPA member*
3. *Trina Porte, Land Use Committee member*
4. *Meredith Poppele, PPA member*
5. *Preston Mosser, Prospect Park Properties*
6. *Kate Needleman, PPA member*
7. *Joyce Barta, PPA member*
8. *Julie Parry, PPA member*
9. *Kate Donahue, PPA member*
10. *Elizabeth Sandberg, PPA member*
11. *Steve Zimmer, Director of Luxton Park*
12. *Josh Pearson, guest*
13. *Kari Simonson, PPA member*
14. *Liam Ratliff*
15. *Alma Ratliff*
16. *Cam Gordon, Ward 2 City Council Member*
17. *Jessica Buchberger, PPA Community Outreach Coordinator*

1. **Call to Order and Welcome.** *Vince Netz*, Chair and PPA President, convened the meeting at 6:30 pm. The agenda was reviewed. A group of neighbors representing Fourth Street SE asked to speak regarding increased crime activity in that area.

## 2. Announcement:

- A. **Earth Day River Clean Up.** *Vince Netz* summarized the annual clean-up task force, announced the River Clean Up held Saturday, 22 April, 2017. Judged a success, a Surly Gives a Damn crew of about 35 and 40 Prospect Park neighbors met up for the work. Recognition, and thanks goes to local business sponsors Papa John's Pizza (2639 University Avenue SE), T-Rex Cookie & Coffee Café (3338 University Avenue SE), Zipps Liquors (2618 E. Franklin Avenue), and Seward Community Co-op) for providing gracious food and beverage support for the clean-up.
- B. **Summer Concert Series in Prospect Park:** *Lydia McAnerney*, a PPA Director, introduced upcoming community concerts, pointing out that the concerts are a 40-year tradition. Sponsorship is being sought. Held the second Tuesday of each summer month: May 9, 7:00pm, Sing-A-Long, Prospect Park Methodist Church; June, July, and August. The following two concerts will be at the Pratt Amphitheatro. The last concert will be a community summer celebration at Luxton Park.
- C. **SE Senior Taste of Southeast.** April 29, 2017. Worth the price just for the lunch. There is a silent auction. The event will be honoring both *Ann Munt* and *Kate Donahue*. Cabrini Church, noon to 3:00pm.
- D. **Ice Cream Social Volunteers Needed:** *Jessica Buchberger*, PPA Community Outreach Director, announced a request for volunteers for the Pratt Ice Cream Social to be held on Friday, June 2, 2017. Because of changing groups and demographics, need help to conduct. PPA has taken on the opportunity to run the food service. Volunteers are needed. *Ms. Buchberger* will pass around the list for ticket sales, clean up, flyers. Please talk it up. *Martha Joy* asked about the PPA obligation to provide security. *Buchberger* said this is covered by an off-duty officer. Volunteers get a free meal package and cuts in the tower line. Scholarships will also be made for Pratt kids that could use a meal.
- E. **Home Tour Planning.** *Lydia McAnerney*, a PPA Director, announced a first meeting for the PPA Home Tour planning this week, Monday May 1, 2017. A list of 20 to 25 houses is on the wish list for the tour. Adding an after party this year at Art and Architecture from 5:00pm on for an extra cost. The tour is slated for October 7, 2017. Please join the planning group as part of the Livability Committee.

- 3. **Towerside and PP2020.** *Vince Netz* announced that big download will be next time. Tickle this time: presented by *Dick Poppele* standing in for *Dick Gilyard*. Handout. Original Organization slide, encompassing area, both cities have declared the area an Innovation District. Current Org slide. New chart including UDA and Expo 2023 at periphery. Will know in a month and a half.

*Dick Poppele* explained a few current projects happening near the LRT station. The new park, The Rise with the Fresh Thyme grocery store, the Aeon development, the Ebenezer senior housing, and the climbing center. All are shown on the PP2020 website.

*Trina Porte* asked how many units and people. *Dick Poppele* said 1,000 units. She asked is the committee taking into account safety and policing? *Richard Adams* added that the city is aware of the neighborhood's concern. *David Coats* asked is there not a community garden, what happens to

that amenity. It likely moves yet urban agriculture is a big intention in the district. *Del Hampton* spoke to Urban Argihood discussion.

PP2020 current programs and efforts directed at:

- Lifelong Learning Community,
- Vibrant Community Built with Arts and Culture as its Heartbeat,
- Healthy Living and Sustainable Community.

There was a community question about whether Fourth Street SE will be part of a different neighborhood. It sounds like a big deal, and the neighbor is curious why the city did not notify.

Another community member asked about south of University Avenue SE. The United Properties/University of Minnesota site near the TCF Stadium: right now, just holding onto it. *Vince Netz* invited engagement with those neighbors. *Trina Porte* spoke to the Land Use Committee as the conduit to find out about development. All are welcome to attend meetings.

*Dick Gilyard* said there was 7 to 1 Zoning and Planning Commission override of the staff recommendation for zoning change which will lead to green space expansion across the University of Minnesota Transitway and to resources to restore Harris Machinery building as a food hall. Congratulations are in order.

4. **Fourth Street.** *Kate Needleman*, PPA member, stood to say there is an influx of crime on Fourth Street SE. Two burglaries, forced entries, etc. strange trend since usually quiet and isolated. Standing to tell you. Rumored two arrests. But that was drug dealing. Lots of notes exchanged on this. *Sarah Nassif* asked how PPA can support these neighbors. *John Cushing* proposed having the police come back to listen. *Trina Porte* asked about a neighborhood watch. The block club leader showed up to discuss. No action taken.
5. **Representative Ilhan Omar** Minnesota State Representative *Ilhan Omar*, District 60B, did not attend the meeting as scheduled.
6. **Adjourn.** The meeting adjourned at approximately 7:00pm.



## PPA Board of Directors

Regular Meeting: April 24, 2017, 7:30-8:30pm

Prospect Park United Methodist Church, 22 Orlin Avenue SE

1. **Call to Order and Regular Agenda.** Chair and PPA President *Vince Netz* called the meeting to order at 7:34 pm. A quorum of the Board of Directors attended. *Mr. Netz* introduced the published Regular Agenda for consideration. Motion to approve by *Tony Garmers*. Seconded by *Dick Kain*. The Regular Agenda was approved by acclamation.
2. **Consent Agenda.** *Vince Netz* presented the Consent Agenda for approval consisting of:
  - Neighborhood Relations and Outreach (NROC)—March 16, 2017
  - Land Use Committee—April 11, 2017,
  - Land Use Committee Special Meeting, University of Minnesota Update—March 30, 2017
  - Management Council minutes—April 17, 2017

*Richard Adams* moved to approve the Consent Agenda. Seconded. The Consent Agenda was approved by acclamation.

### 3. Organizational Business.

- A. **Ice Cream Social: MOU/Budget and Volunteer Needs (Greg B, Greg S, Serafina S.).** *Serafina Scheel*, PPA Treasurer and representative to the planning committee created a budget and PPA fundraising framework. On the income ledger: State Farm sponsorship, additional sponsors, plant sale, and ticket sales. On the expenses side: Pratt supplied on portions that PPA will do, food costs, publicity proposed this year, ticket sales security, block permit, had a onetime expense last year. Estimating a profit of \$3,700. About the food trucks: it is the Pratt PTO responsibility. One is being introduced as an experiment: Café Racer. It was arranged earlier. *Ms. Scheel* said a cost not on the books is *Jessica Buchberger*, PPA staff. The tower is free—the Park Board waives the fee if insured. *Del Hampton* spoke for the board in appreciation of the planning work done. *Vince Netz* said the MOU was approved last meeting and is now clarified and explained, and then inquired would the board like to approve? No motion made. *Tony Garmers*, the annual Tower Wizard, said he is looking for six volunteers which is usually no problem.
- B. **Office Space / Rent Update Task Force.** *Richard Adams* highlighted the current documents. He asked if *Jeff Barnhart*, a PPA Director and President, Prospect Park Properties (PPP), has seen or reviewed. Second Amendment to Lease Agreement document was put on overhead: *Mr. Barnhart* called attention to paragraph 4. for clarification: it is not reduced with the landlord. *Serafina Scheel* proposed rewording as: PPA pays \$3,000, and the Association has the option to negotiate. Motion by *Sarah Nassif* to amend. *Dick Kain* seconded. Vote all in favor, *Jeff Barnhart*

abstained as building owner. Kudos to *Richard Adams*. Thanks was given to PPP. *Vince Netz* said the Management Council is working to fill two offices: Living at Home Network, the parent of SE Seniors as a virtual tenant. And with one more small group, running in black. The rent is now covered by the . Motion by *Tony Garmers*, Seconded. All in favor. Abstained *Jeff Barnhart*.

Sublease agreement.: as provided in packet. Moved by *John Cushing*. Seconded. Discussion: none. The resolution was approved by acclamation with abstentions by *Jeff Barnhart*, *Lydia McAnerney*, and *Vince Netz* given SE Seniors affiliation.

C. **Treasurer's Report.** *Serafina Scheel*, PPA Treasurer, handed out the report hot off the press. Board members were given time to review the document.

1. **Quarterly fiscal update.** Many fine grain questions were asked on line items by the directors. *Dick Poppele* said the PP Forward fundraising campaign money (approx. \$18,000) was pledged with constraints but no memorandum of understanding was made. *Dick Gilyard* added that one individual would like the money back if it is not going to be used, as there are other worthy causes to give to. No action taken, none needed.
2. **Development Task Force.** *Ms. Scheel* updated the board on the Development Task Force consisting of *Viswa Challa*, *Del Hampton*, *Martha Joy*, *Dick Poppele*, and the Treasurer. The task force is looking to bring a strategy to the board at the May regular meeting. The city would like to see the priorities renewed as well since the last filing with them was in 2007. All are welcome to participate in the work with the next meeting taking place Thursday, 2:30pm at PPA headquarters.

*Vince Netz* added that with all the reform happening recently, the city may not be funding neighborhood organizations any longer. A little fuzzy what will happen. The source and structure may very well change. Funding may not disappear in total, yet our association funding needs to diversify so as not to rely on one or two sources. This is good for the health of the organization commented *John Cushing*. *Ms. Scheel* added that having funding allows our staff to do crucial work on behalf of the neighborhood.

D. **Six-Month Check-in on Board Goals.** *Vince Netz* introduced for review of progress the 2016-17 PPA Annual Work Plan that is important as the organization transforms. The work plan goals are noted with stars (★) to highlight areas of proficiency. The plan falls into three categories:

1. **Expand our Community Engagement**
  - Enlarge our Association membership. Ongoing.
  - Outreach to businesses and nonprofits. Ongoing.
  - Increase Volunteer participation. Ongoing.
  - Better Engagement with Government. ★. {*Cam*, *Kari*}
  - Better engagement with Community Partners. [PP2020, T-Rex, Towerside, churches, etc.] ★.

## 2. Enhance Our Financial Health.

- Improve financial system and reporting. ★.
- Improve Fiscal Oversight and control. ★.
- Rightsized the organization staff/expenses. ★. Jess raise, have tabled intern.
- Engaging Community-wide Fundraising. Ongoing.
- Pursue Project-based Grants. Ongoing. GNF announcing tomorrow. Stay tuned.
- Fundraising \$30K. Ongoing. *Serafina* states that we are on track. *Vince* said a chicken and egg thing.

## 3. Modernize Our Organization.

- Fill new student and business seats. ★.
- Restructure Committees to meet community needs. ★.
- Adopt new articles of incorporation. Ongoing. Needed to confirm the office space first.
- Refresh our value proposition. Ongoing.
- Refresh Policies & Procedures. Ongoing.
- Train directors/staff in nonprofit best practice. Ongoing.
- Conduct Year-end review of effectiveness. Later.

Discussion: *John Wicks* said if changes were to comply with rules of city, then if city no longer funds, what control do they have. *Mr. Netz* spoke of the PPA Bylaws revisions analysis was driven by state law, business practice, etc. Only 20% may have been city focused modifications.

- E. **Summer Concert Series Update.** *Lydia McAnerney* said the concert series was announced during the community session. *Vince Netz* touched on the sponsorship piece saying *Ms. McAnerney's* outreach is critical. Applause was offered.
- F. **Staff Report.** *Jessica Buchberger*, PPA Community Outreach Coordinator, briefed the board during the debut of this new monthly agenda item. *Ms. Buchberger* offered a download of the Community Connections Conference hosted by the City of Minneapolis Neighborhood & Community Relations (NCR). *John Cushing*, *Vince Netz*, *Serafina Scheel*, *Del Hampton*, *Julie Wallace*, *Sharon Emery*, and *Jeff Barnhart* all attended representing Prospect Park. The big focus was on the Minneapolis 2040 Comprehensive Plan. Examples are working with immigrant families, and food systems. The group retired to T-Rex Cookies after the conference to debrief. It was agreed we need to do a better job at reaching out to different cultures. Ideas are: reach out to Pratt School community and PTO, share food and eat together. Meals and fundraisers. Attendees will work to push the new ideas toward the PPA committees. *Ms. Scheel* added there will be a happening dialogue about what people want from a neighborhood organization. *Ms. Buchberger* found posted on Nextdoor, the neighborhood community social website. Rather than the organizations. Eastside, May 3, 2017. Speak with how great the associations are. *Cam Gordon*, Ward 2 Councilman, said may go to the eastside meeting. *Mr. Gordon's* website has the information. *Ms. Buchberger* said the conference gets stronger each year. Has learned that other organizations are dealing with similar issues. *Mr. Netz* said that PPA runs in the middle of the pack. Some organizations struggle, and some are high octane. *Netz* thanked *CM Gordon* for something, and there was applause.

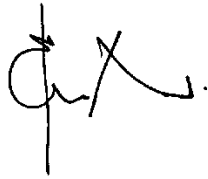
- G. **Land Use Committee: Green On 4th/Timberland MOU.** (2949 4<sup>th</sup> Street SE) *Vince Netz* said with the continuous work in the Land Use Committee of forging memoranda of understanding with developers, we need to be in the habit of approving these MOUs. It is after the fact this time, but the business needs ratification. *Jessica Buchberger* gave a summary of the process that lead to the MOU for Green on Fourth. Motion by *John Kari*, PPA Land Use Committee Co-chair and PPA Director:

***Resolved,** the Prospect Park Association approves a memorandum of understanding with Timberland Partners regarding the Green on Fourth development at 2949 4<sup>th</sup> Street SE dated December 2, 2016.*

Seconded. Discussion: none. Vote. Approved by acclamation with one abstention (*Jeff Barnhart*).

4. **Other Business.** None was heard.
5. **Adjourn.** *Vince Netz* requested a motion to adjourn the meeting answered by *Richard Adams* and many simultaneously. Seconded. Unanimously approved on a voice vote. The meeting adjourned at 8:39 pm.

Respectfully submitted:



*Eric Amel*  
Prospect Park Association Secretary

**APPROVED** by the Board of Directors, September 10, 2018.